# Simple, accessible healthcare



Ipeco is a world-leading manufacturer of aircraft crew seating based in Southend-on-Sea, Essex. The organisation employs 800 staff across a variety of roles including engineering, manufacturing and office-based workers.

The company wanted to provide an accessible health benefit that was easy for employees to use.



**Industry:** Manufacturing



Over 500 employees and their family members benefit from the health plan



Main challenges: Physical and mental wellbeing



### Challenge

As an organisation within the manufacturing sector, it can be common to see a combination of mental and physical health issues. For Ipeco, employee mental health was a concern, and long hours sat at sewing machines and desks had resulted in back injuries.

# **Benefit**

Our support in promoting the plan to staff, however, has helped to increase the number of employees engaging with the plan and seeking help.

Charli Snell, Ipeco's Payroll Officer explains, "Being kept in the loop is important. Our account manager has been amazing - we now have posters, around the business, making people aware of what they're entitled to, and we've seen a cross all benefits. It's also beloed us, as HF Professionals, learn more about the benefits which we can then pass onto our employees."

#### Solution

We've been working with Ipeco for 18 years, to provide their staff with access to the Optimise health plan. The plan provides money back on everyday health treatments, such as visits to the dentist, optician, or physiotherapist, plus fast, virtual, 24/7 access to GP and counselling services.

## Top three claimed for benefits

**Optical** 



**Dental** 

**Therapies** 

#### Charli Snell said,

"Everyone loves it and thinks it's a great plan to have. We've found that sickness has reduced a lot. For example, the GP service where employees can speak to someone on the phone has meant we've seen a reduction in the number of people either leaving early or coming in late."

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