

# Baywater Healthcare: Cost-effective everyday health



Baywater Healthcare is a private company providing the NHS with respiratory equipment, solutions and services for over 30,000 patients across the UK who have long-term care needs in the home.

The company wanted to provide a health plan to encourage their staff to be proactive with their health and wellbeing.



Industry:  
Healthcare



Over 280 employees  
and 154 family  
members benefit  
from the health plan



Main challenges:  
Employees working  
in different locations  
that aren't prioritising  
their healthcare



## Challenges

With employees working in different locations, conducting a variety of different job roles, Baywater Healthcare needed a strong, value for money healthcare solution which could be rolled out and used by all employees.

Baywater Healthcare's CEO, Adam Sullivan said, **"Many [of our employees] are at increased risk of musculoskeletal problems from manual handling activities, so the benefit provides them with the resources to get these issues resolved quickly"**.

## Solution

Baywater Healthcare and Simplyhealth have been working together to achieve a common goal - to give employees of all ages, in all locations, access to everyday healthcare and support that doesn't break the bank.

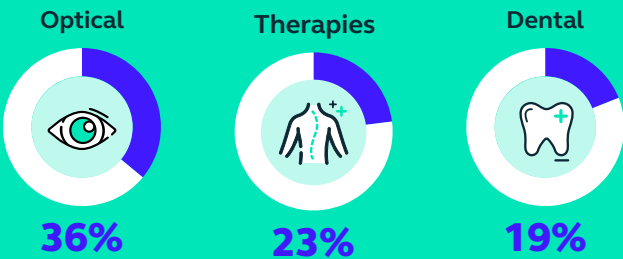
A valued client since 2014, Baywater Healthcare provides its staff access to the Optimise health plan. The plan provides money back on everyday healthcare bills, such as dentist appointments, prescription charges or vaccinations. This is alongside employees being able to claim back the cost of physiotherapy sessions, chiropractor appointments and osteopathy treatments which support field technicians to maintain their joints and muscles.

## Benefits

Adam explains, **"Some of our employees have found the health plan to be life-changing. It is absolutely fantastic to know that our employee benefit is making such a difference to the lives of our workforce."**

By implementing the Simplyhealth health plan, Baywater Healthcare have been able to meet their duty of care obligations, whilst demonstrating the importance they place on their employees' health and wellbeing.

## Top three claimed for benefits



**Adam Sullivan said,**  
"One employee has been able to receive diagnosis for a life-threatening condition allowing him to receive the medical support that he needs - something he said he may not have been able to financially afford without the Simplyhealth benefit."

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